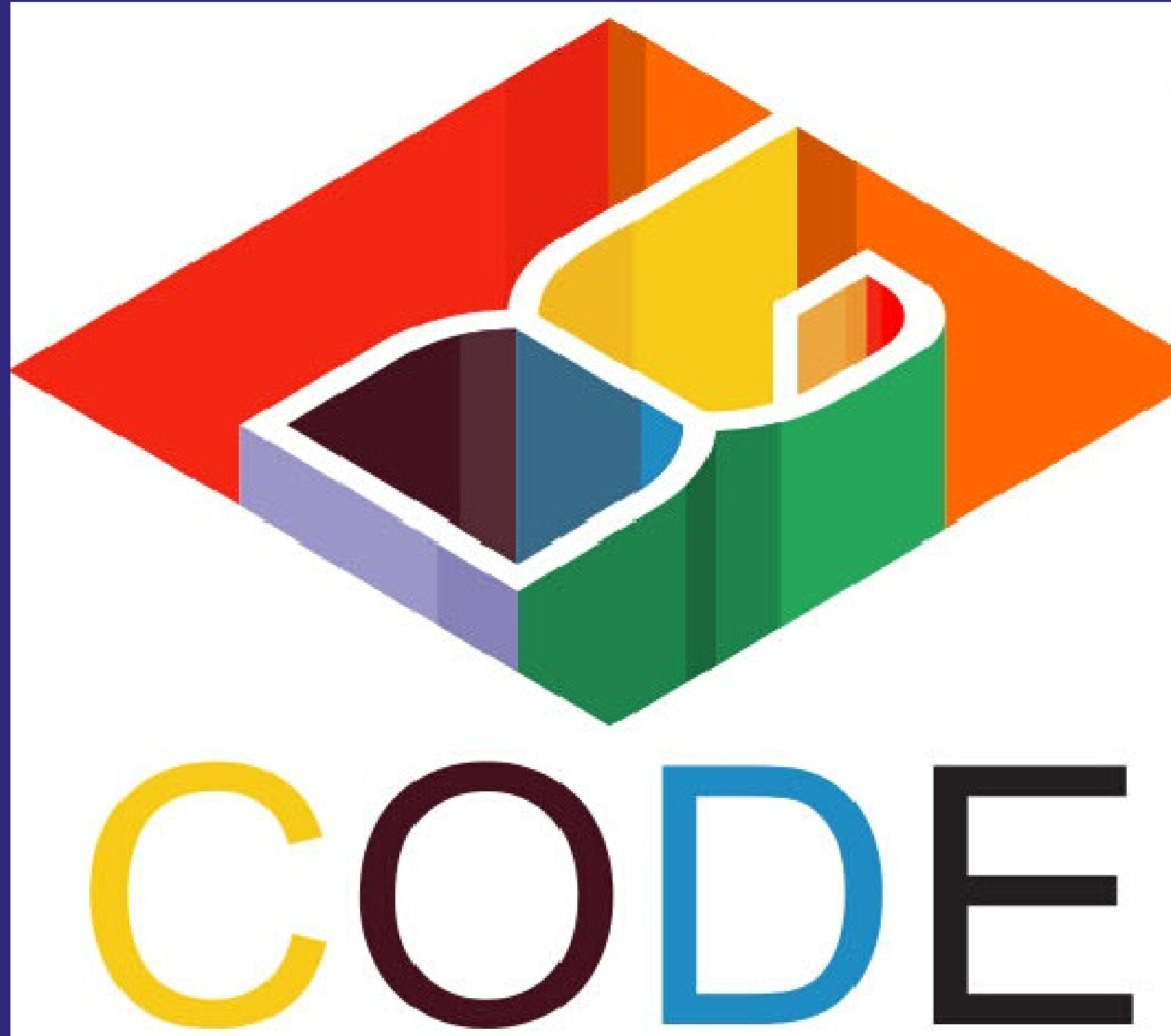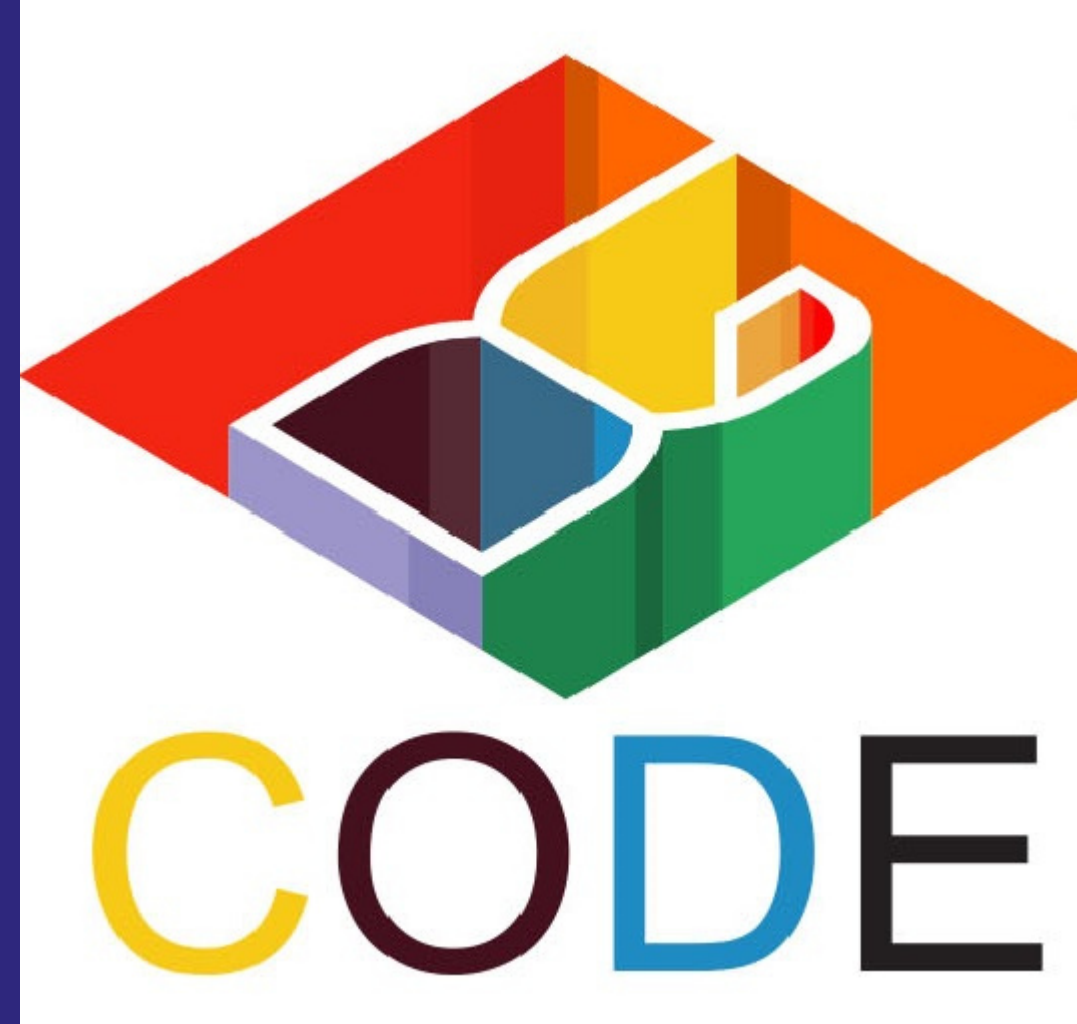CODE

Sponsorship package
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UATE

UNION OF ADVANCED
TECHNOLOGY ENTERPRISES

BIGGEST CODING CONTEST IN ARMENIA!

THE CONTEST AIMS AT ENCOURAGING AND DEVELOPING ARMENIAN SCHOOLCHILDREN'S ALGORITHMIC THINKING TURNING THEM FROM GAME CONSUMERS TO GAME MAKERS, AND IDENTIFYING GIFTED TEENAGERS TO ENABLE THEM TO FURTHER DEVELOP THEIR CREATIVE ABILITIES.

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Developers and workforce

More than 300 programmers and enthusiasts

Selling and promoting products/services

Digicode has about 500 visitors

The brand and CSR

Logo on all marketing materials of Digicode Presentations and product promoting on the main stage

DIGICODE WILL BRING TO YOU

1. Elementary and middle school pupils

2. High schoolers

3. Students

4. Programmers

5. Entrepreneurs

6. Technology fans

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Banner/press wall	Quote in press release
Booklet	Coverage in press release
Diplomas	Attendance in the press conference
Nametags	Opinion story in online media
T-shirts	Mentioning in notification letters
Videos and clips	TV programms
Coverage in the summary clip	**Social Media**
Web	Logo on the header photo of social media
Logo on the web-site	Social media and marketing campaigns
Logo on the registration form	Posts and coverage on the Facebook fan page
Logo in online ads	Short interviews on social media

Publicity at event
Speach during the opening ceremony
Opportunity to provide a special prize

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Social media

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